



# THE GATEWAY FOR LIFE SCIENCES INTO THE UNITED STATES



[BIOPORTUSA.COM](http://BIOPORTUSA.COM)



## **BioPortUSA facilitates entry for foreign-based life sciences companies into the United States. Quickly. Easily. Cost effectively.**

BioPortUSA offers a new alternative ensuring successful establishment of your business and accelerated product growth in the US market.

Foreign-based companies can now partner with BioPortUSA and take advantage of our vast industry

knowledge and market experience, enabling access to a menu of coordinated services designed to correctly determine early investment and accelerate the commercialization of their product lines.

## **Readiness Assessment**

BioPortUSA can conduct a readiness assessment for your company, called Market Launchpad, targeted specifically for the American market to gather information and to lay the framework for your U.S.

- **Readiness Assessment**
- **Market and Competitive Landscape**
- **IP Landscape – FTO**
- **Pre-Market Assessment – FDA Pathway**

Commercialization Plan. This 32 point plan identifies the pathway for your company's strategy and addresses all of the necessary requirements for successful U.S.

Market entry including:

- **Legal & Insurance**
- **Commercialization Plan**
- **Regulatory Filing with FDA**
- **Market Access Reimbursement**
- **Sales & Distribution**
- **Branding & Marketing**

## **Knowledge, Network**

The power of BioPortUSA is our people and network. With extensive knowledge of the Life Sciences and the US market, we address your unique needs and provide a customized plan and suite of services administered

in one place, making the entire process seamless and pain free. Through our exclusive partnerships with key service providers, we save you time and provide access to leaders in their respective fields.

# Discovery, Design, Delivery

To tailor our services to a client's specific needs for market entry, BioPortUSA organizes each engagement into the following 3 Phases:

## Discovery

We assess the companies state of readiness to enter the U.S. market. The focus will be on the key U.S. requirements for clinical development, manufacturing, regulatory, legal, immigration, tax, insurance, commercial real estate, funding, human capital and commercialization planning.

## Design

BioPortUSA creates a detailed and customized commercialization plan for each client. This plan will address the entire commercialization process including the following categories:



Clinical



Regulatory



Manufacturing



Communications



Marketing, sales



Reimbursement



Managed care



Human resources

## Delivery

BioPortUSA will only use those industry experts with specific domain expertise to execute all aspects of the plan. This allows the client company to operate as a virtual company for a longer period of time which reduces operational costs and accelerates time-to-market.

# Market Entry

For many foreign Life Sciences companies, entering the US market is necessary to maximize growth and profitability. Establishing a business entity in the United States allows access to:

- The largest healthcare market in the world
- A mature stock market (AMEX and NASDAQ)
- Capital markets to facilitate fund raising
- A wider potential base of investors
- Greater market capitalization potential
- Clinical trials and collaborations with research centers located across the United States
- Greater commercialization partnering opportunities
- Higher visibility to the scientific community

**For more information, contact:**

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